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Access Financial Partners to Help Find Missing Kids *Through Support for the National Center for Missing & Exploited Children*

(Cincinnati, OH 5/1/08) Access Financial today announced a \$10,000 Advocate Level Sponsorship for the annual National Center for Missing & Exploited Children® (NCMEC) Hope Awards Dinner and Congressional breakfast. The two-day event remembers those still missing, creates hope for families still searching and recognizes those who have demonstrated exceptional efforts in recovering missing children and helping to keep children safer. Access Financial is proud to continue its support of efforts to bring missing children home and help keep all children safer.

According to a study from the U.S. Department of Justice nearly 2,100 children may be reported missing in a single day – that's one child every 41 seconds. Thankfully many are recovered quickly. For those that are not, NCMEC works with law enforcement and corporate photo partners like Access Financial to feature photos of missing children. Check 'n Go, sister Company to Access Financial, features at least four color photos of missing children monthly in its more than 1,300 stores across the country. The Check 'n Go partnership is unique because photos are distributed in 13 geographical zones allowing for more targeted distribution. Cumulatively, at least 600 photos of missing children are featured each year. Further, Check 'n Go stores distribute complimentary *Safe 'n Secure* child ID kits and *Safety Checks for Children* tip cards for parents and caregivers with seasonally-appropriate tips to keep children safer.

"Photos are the most powerful tool we have in the search for a missing child," said NCMEC President and CEO Ernie Allen. "In fact, one in six children featured in our photo distribution program is recovered as a direct result of someone recognizing them from the photo and calling law enforcement."

"Helping keep our children safer is such an important cause and we're confident that Access Financial can have a real impact through our support," said president/CEO A. David Davis. "As a parent, I'm greatly moved by the work NCMEC does. Child safety is something that resonates with our employees, our customers and the communities we service. We're excited to champion this wonderful cause."

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About Access Financial Services, Inc.

Headquartered in Cincinnati, Access Financial is a respected leader in the financial services industry that empowers consumers with financial solutions. Through multiple professional affiliations, they provide a wide range of convenient, approachable financial products that improve the consumers' financial situation by meeting their lifestyle and budgetary needs. For more information, visit www.access-financial.com.

About Check 'n Go

Check 'n Go is committed to providing services that preserve both the financial security and the dignity of our customers. Check 'n Go operates more than 1,300 locations in two-thirds of US states. A founding member of the Community Financial Services Association of America (CFSA), Check 'n Go provides financial products to consumers in a responsible manner. In fact, Check 'n Go leaders helped create the CFSA Best Practices, which promote responsible lending.

About the National Center for Missing & Exploited Children

The National Center for Missing & Exploited Children is a 501(c)(3) nonprofit organization. Since its establishment by Congress in 1984, the organization has operated the toll-free 24-hour national missing children's hotline which has handled more than 2.3 million calls. It has assisted law enforcement in the recovery of more than 128,750 children. It began its Corporate Photo Program in 1985. The organization's CyberTipline has handled more than 600,000 reports of child sexual exploitation and its Child Victim Identification Program has reviewed and analyzed nearly 15 million child pornography images and videos. The organization works in cooperation with the U.S. Department of Justice's office of Juvenile Justice and Delinquency Prevention. To learn more about NCMEC, call its toll-free, 24-hour hotline at 1-800-THE-LOST or visit www.missingkids.com.